

# ANGELA ZAREK

Graphic Designer

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## ADDRESS

3704 N. Newcastle Ave.

Chicago, IL 60634

## EDUCATION

### Bachelor of Design in Graphic Design

University of Illinois at Chicago

School of Design

### Associate in Arts Degree

Wilbur Wright College

## SKILLS

Adobe Creative Suite

HTML / CSS

Drupal

Wordpress

Design Thinking

Photography

Sketching

Video Editing

Team Player

Problem Solving

Design Branding

Microsoft Office Suite

## AWARDS

UIC Michael Glass Memorial

Award for Graphic Design

Wilbur Wright College Environmental

Club T-shirt Design Winner

**Creative and focused graphic designer with 3+ years of design work experience both in digital and print mediums. Motivated to support commercial and retail industries, small businesses and non-profit organizations with a passion for learning and collaboration.**

## PROFESSIONAL EXPERIENCE

### Graphic Designer

**JS Paluch, Franklin Park, IL** 09/2017 – Present

- Create, revise and finalize daily print advertisements for business owners reaching nationwide in over 4,000 church bulletins for potential customers
- Initiate, discuss and follow up with 20 customers per week as a design team member for their ad design creation promoting their business
- Ideate, collaborate, and finalize print and web parish branding material that effectively promotes churches with a successful rebranding launch
- Upgrade Quark advertisements to InDesign files utilizing Photoshop for artwork and current typefaces through a proactive team collaboration

### Junior Graphic Designer

**Mosbrook Design, Riverside, IL** 02/2017 – 08/2017

- Designed and contributed to digital and print graphics for high-end clients in the healthcare, retail, business and non-profit organizations

### Junior Graphic Designer

**Studio/lab, Chicago, IL** 08/2016 – 10/2016

- Developed office design and environmental signage with attention to detail and conception of brand collateral for an industrial supply client

### Design Specialist

**University of Illinois at Chicago, Chicago, IL** 10/2014 – 05/2016

*School of Public Health*

- Streamlined the process of transferring and relinking content for the updated UIC School of Public Health website utilizing Drupal
- Received, handled and resolved daily requests within the department for front-end development revisions to the UIC School of Public Health website for image, text, and news update changes

### Office Assistant

**University of Illinois at Chicago, Chicago, IL** 01/2013 – 05/2016

*Department of Disability & Human Development*

- Designed promotional material reaching across 150 Sibling Leadership Network members, sibling advocates and sponsors at the bi-yearly National Conferences
- Executed creative direction on editing eight engaging videos for the Sibling Leadership Network reaching viewers on their Youtube channel

## FREELANCE EXPERIENCE

### Graphic Designer/Illustrator

**Upwork, Chicago, IL** 02/2018 – Present

- Manage graphic design direction for various projects for Upwork clients of both design and non-design backgrounds by effectively communicating price, design process, progress and deadlines
- Discuss and develop design ideas along with client input to reach a design product to effectively communicate brands and graphic material
- Executed 32 successful projects remotely with various clients ranging from graphic flyers, logos, business cards and posters